

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Brett Error et al.
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TITLE: Custom Event and Attribute Generation For Use in Website
Traffic Data Collection
EXAMINER: Bob R. Chumpitaz
ART UNIT: 4115
ATTY. DKT. NO.: OMN7133

MAIL STOP AMENDMENT
COMMISSIONER FOR PATENTS
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AMENDMENT B

SIR:

The following amendments and remarks are in response to the Final Office
Action dated March 4, 2009.